

Chamber Member creates text hotline for Haiti relief

LIME CARIBBEAN has established a text line for customers wishing to make a donation to the Haitian earthquake relief effort.

The text line, which was activated on Friday, allows prepaid or postpaid customers to text the word "*Haiti*" to 4357 (**HELP**) to make their donation. Each text costs \$5.00 Bds.

The entire amount collected across the Caribbean will be donated to the relief effort.

"We know that all of the Caribbean is deeply affected by what has occurred in Haiti and that many of our customers want to do whatever they can to help, so we are happy to provide a way for people to make their contributions." said David Shaw, LIME Caribbean chief executive officer.

In addition, LIME employees have launched an employee donation initiative across the 13 islands in which the company operates to collect cash, clothing, canned, non-perishable food and personal hygiene items to send to Haiti.

The contributions will be channelled through both the Caribbean Disaster Emergency Management Agency (**CDEMA**) and the Red Cross.